


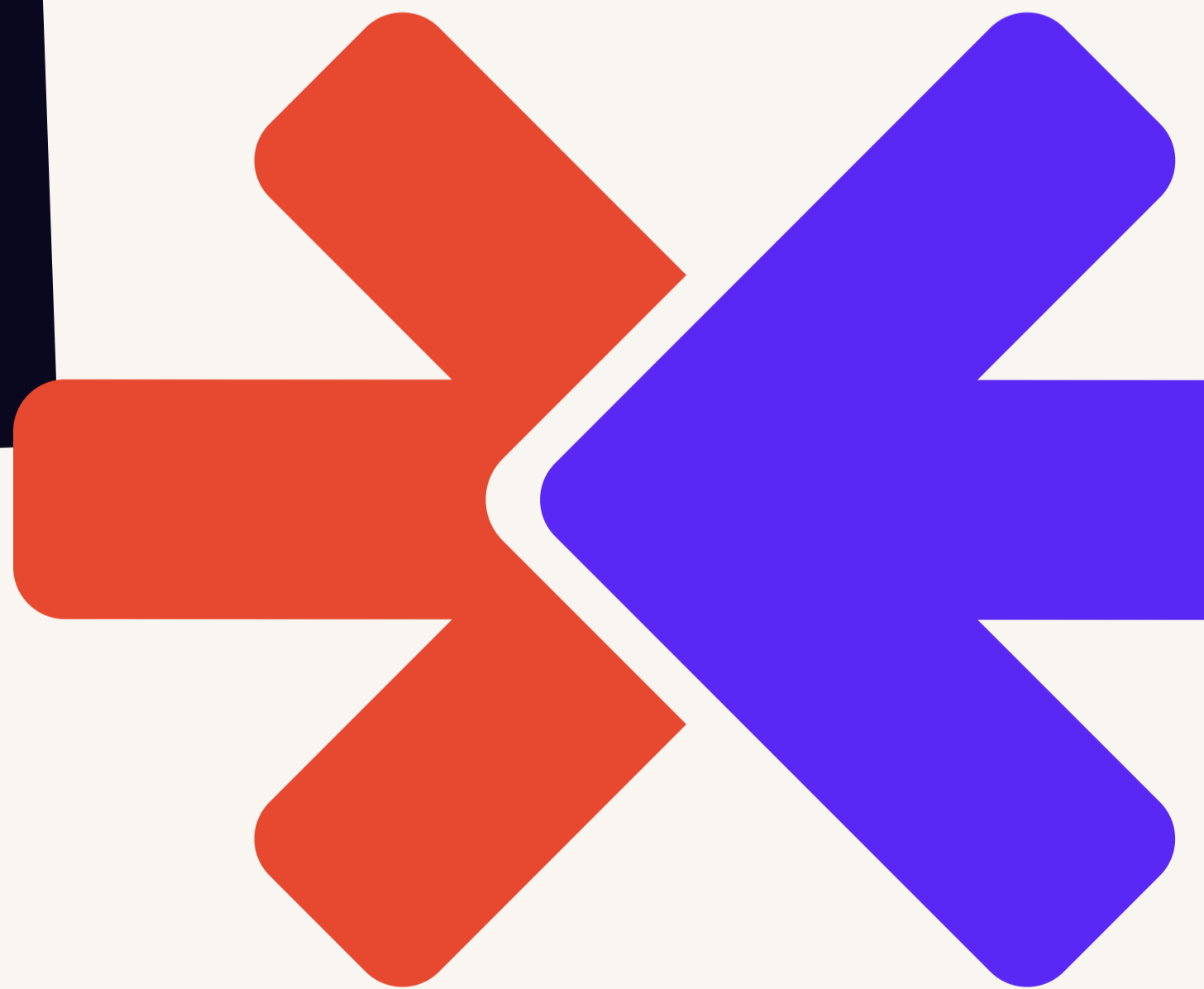
KOMATSU & ENTER ENGINEERING



Case
Study

"Enter Engineering has helped us fill key roles with high-calibre candidates quickly. Their approach saved us time and brought in the right talent to make an impact."

Stephen Tynan
HR Manager at Komatsu



THE CHALLENGE

Komatsu faced difficulties attracting high-quality engineers. Competing with larger organisations in terms of salary and perks made it tough to secure the talent needed for critical roles.

THE SOLUTION

Partnering with Enter Engineering, Komatsu streamlined their hiring process. Led by Paul, an engineer with over 25 years of experience, Enter Engineering:

Targeted Engineers Seeking Career Progression:

We focused on engaging engineers looking for impactful roles in SMEs, where their contributions would be more visible.

Tailored Recruitment Strategy:

Messaging was customised to speak directly to engineers' aspirations, highlighting the benefits of working in an SME.

Efficient Process:

Our approach reduced the time taken to hire by engaging the right candidates and streamlining the recruitment process.

THE RESULTS

Faster Recruitment

Komatsu filled critical roles quickly and efficiently.

High-Quality Candidates:

The candidates met Komatsu's expectations and aligned well with company values.

Time and Resource Savings:

HR teams saved valuable time, focusing on other priorities.

HOW ENTER ENGINEERING CAN HELP YOUR BUSINESS

If you're struggling to compete with larger organisations for top talent, **Enter Engineering** can help. We specialise in connecting skilled engineers with **SMEs**, where their contributions truly matter.

Our tailored strategies ensure you attract engineers eager to grow and make an impact within your business.

NEXT STEPS

If you're ready to overcome your recruitment challenges, **Enter Engineering** can help.

We offer a free **30-minute Recruitment Review** with Paul Barker, Founder of Enter Engineering, for businesses looking to attract the best engineers.

We offer 5 sessions per month to SME employers.

TO BOOK

Email paul@enterengineering.co.uk. Let's build your team for success.