

BRIDGING THE GAP BETWEEN INDUSTRY & EDUCATION



THE SHORTAGE OF SKILLED ENGINEERS IN EDUCATION IS A GROWING CHALLENGE FOR MANY COLLEGES AND TRAINING PROVIDERS.

Enter Engineering was founded to tackle this issue head-on. Led by Paul, an experienced engineer who transitioned into Further Education as a Lecturer and later Head of Division, we understand both sides of the challenge—what it takes to be an engineer and what it takes to teach the next generation.

HOW ENTER MAKES A DIFFERENCE

Connecting Industry Experts with Education

We provide a direct pathway for experienced engineers to transition into education roles, whether as Lecturers, Assessors, or Trainers.

Streamlining the Transition


Many engineers hesitate to move into education because they don't know where to start. We guide them through the process, making it seamless and appealing.

Enhancing Curriculum with Real-World Expertise

By bringing industry knowledge into the classroom, we help colleges improve their curriculum, engage students with hands-on learning, and strengthen employer relationships.

The demand for skilled engineers in education has never been greater. Enter Engineering is the bridge between industry and academia—helping colleges recruit the talent they need while giving engineers a rewarding new career path.

MILTON KEYNES COLLEGE & ENTER ENGINEERING

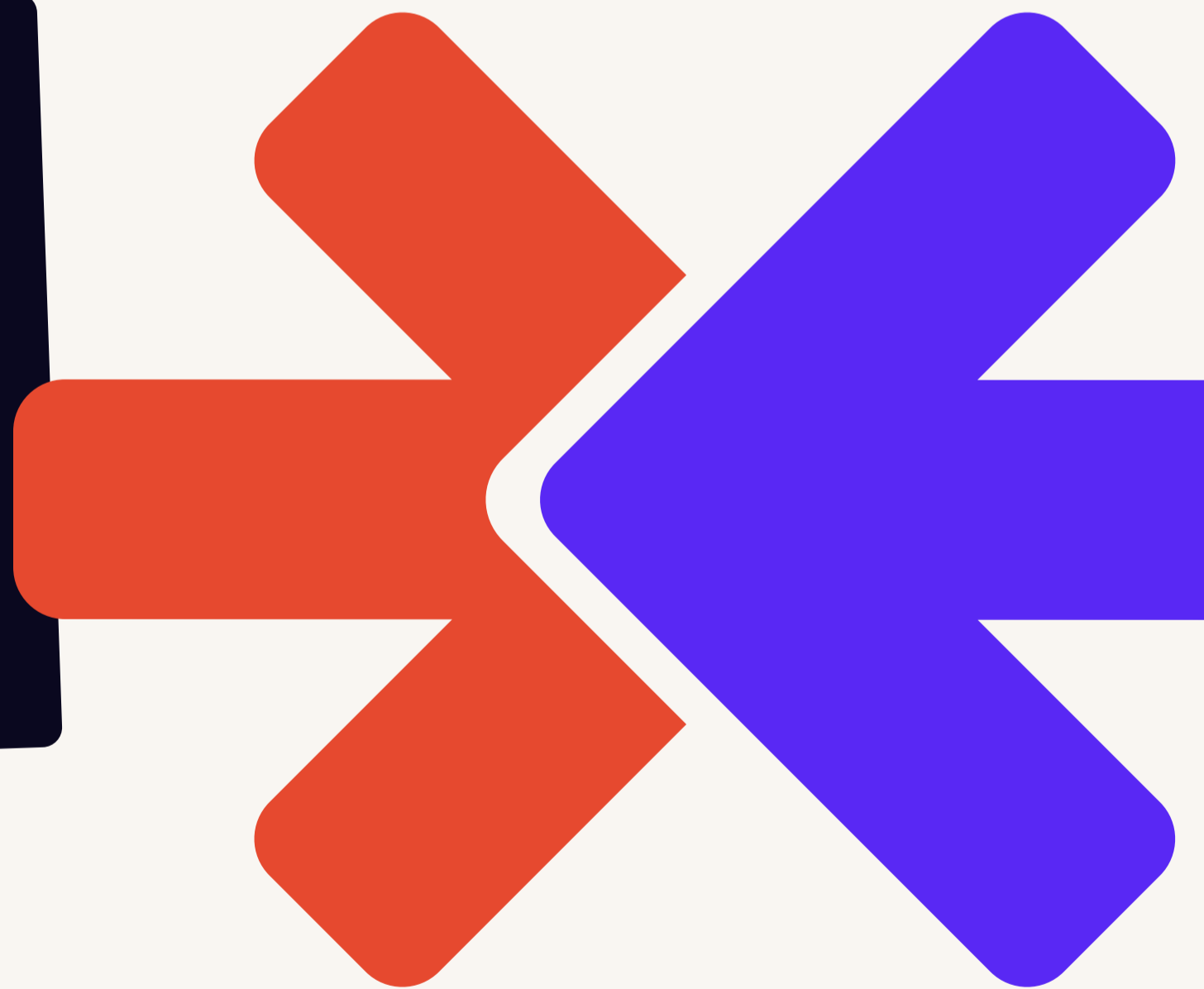


Case
Study

"Enter Engineering has really helped us connect with skilled engineers and fill key vacancies much more effectively. Their approach made a real difference in bringing industry expertise into our team."

Sally Rollings

Recruitment Manager,
Milton Keynes College



THE CHALLENGE

Milton Keynes College struggled to attract skilled engineers into Lecturer and Assessor roles. Despite a strong reputation in education and training, the college struggled to fill these key positions.

THE SOLUTION

Partnering with Enter Engineering, the college conducted a Discovery Session to refine its approach. The focus was on:

Reframing the roles

To highlight career progression, job satisfaction, and work-life balance.

Targeted messaging

That directly addressed engineers' skills and aspirations.

A proactive recruitment strategy

To engage candidates through the right channels.

THE RESULTS

Four vacancies filled in five months

Significantly improving recruitment speed.

Higher candidate engagement

Attracting experienced engineers to education roles.

A repeatable hiring strategy

Ensuring a sustainable approach for future recruitment.

BY RESHAPING ITS RECRUITMENT MESSAGE AND STRATEGY,

Milton Keynes College successfully filled critical roles. Enter Engineering provided the expertise to connect with the right talent, demonstrating that a targeted approach can solve even the toughest hiring challenges.

FREE RECRUITMENT REVIEW

We offer a free **30-minute Recruitment Review** with Paul Barker, Founder of Enter Engineering, for any college or provider that is serious about tackling the skills crisis in FE.

We can accommodate 5 free sessions a month.

TO BOOK

Email paul@enterengineering.co.uk